

SIGNATURE TRAININGS

RECRUITMENT FOR BEGINNERS

Recruitment is a part of the overall Human Resources as a function but over the years it has developed its own forte as a business domain. As a business or as a career specialisation, Recruitment is a growing industry throughout the world.



MUSHAWAR
Technology Recruitment &
HR Consulting Agency
www.mushawar.co.uk

OVERVIEW:

The training program covers the following aspects of managing recruitment as a career

- Introduction to Human Resource Management
- What is Recruitment?
- Different terms used in Recruitment
- The Complete Recruitment Cycle
- Understanding Job Requirements
- Search & Lead Generation
- Evaluating & Screening
- Closing Positions

Recruitment as a Career

Recruitment is a challenging job that requires a professional to be a good lead generator, researcher, sales-person, HR generalist, digital communication & branding expert and most importantly a people's person.

When you are recruiting in diverse markets you will have to be empathetic to each market's vulnerabilities, its social and economic framework and people's expectations. Therefore Cultural appropriation is a must!





Key Take-aways

We expect the audience to be familiar with the following:

- Recruitment as a career
- Recruitment Lifecycle
- Popular terms used in recruitment
- Tools used in recruitment
- Do's and Don't for recruitment

Who is it for?

Our target audience for this course include:

- Young Graduates
- Someone who wants to change their current career
- People Looking for work from home options
- Junior HR & Recruitment Professionals
- Someone who wants to restart their careers after a career break

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As per the current COVID restrictions, all training programs are delivered online.



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Trainer Profile

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Director, International Women Empowerment Events

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Areas of Specialisation: Strategic HR Policy Consultant for EMEA markets, Advisor for New Market Expansions (UK), Headhunting for CXO & Technology Roles Globally, International Speaker for Personal Development & Leadership, Career Coach, Building & Implementing Employee Engagement & Branding Initiatives. Understanding Business requirements and building "Human capital" that supports its long term growth.

Global Experience: United Kingdom & Europe, North America, the GCC, South Asia



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